

WORKYOL FOR AGENCIES

Sell automated WhatsApp, Instagram and Messenger to your clients, under your own brand

One licence, paid once, for up to 10 clients. Your name, your logo, your prices. Your AI assistant (ChatGPT, Claude, Codex, Gemini) does the daily work for all of them.

Meta's official APIs

10 clients · \$299 once

Your brand, no "Powered by"

Works with ChatGPT & Claude

WHY WORKYOL

Built for agencies that run their clients' messages



Official, so numbers stay safe

Only Meta's official WhatsApp, Instagram and Messenger APIs. No WhatsApp Web tricks, so no risk of a client's number being banned for using an unofficial tool.



Paid once, not every month

\$299 one time for 10 client accounts. No monthly fee per client to eat your margin. Meta's own message fees go to each client's card directly.



Your brand everywhere

Your name, logo and colours on every screen, and no "Powered by Workyol". Your clients see your product.



Your AI assistant does the work

Connect ChatGPT, Claude, Codex or Gemini in one click. It reads the messages, drafts the replies and schedules the posts for every client.



Data stays with you

Contacts and messages stay on your own computer and only go to Meta. Password protection, and the inbox on your team's phones over the office Wi-Fi.



Ready in many languages

The app speaks 5 languages and keyword replies work in any language: PRICE, PRIX, FİYAT and السعر can trigger the same answer.

WHAT YOUR CLIENTS GET

More answers, more bookings, less time on the phone

Every comment becomes a conversation

Someone comments "price?" under a post: they get the price, photos or a PDF in a private message, and a public reply under the post. Automatically.

One inbox for three apps

WhatsApp, Instagram and Messenger in one place, with photos, voice notes, videos and PDFs, on the computer and the phone.

Auto-replies in DMs, day and night

A keyword in a WhatsApp, Instagram or Messenger message sends the opening hours, prices, catalogue or booking link at once, with a picture, PDF or voice note if needed.

Reminders and offers that get read

WhatsApp reminders and offers to customers who said yes, filled from an Excel list, with sent, delivered and read for each person. STOP is handled automatically.

Posts on autopilot

Instagram and Facebook Reels and LinkedIn posts scheduled weeks ahead, published even when the computer is off.

Clear reports

Delivery and read rates for every campaign, downloadable as a spreadsheet: proof of your work for the client.

**Workyol**
WhatsApp, Instagram & Messenger, the official way

Smile Dental

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Powered by Workyol - v1.5.6

Demo mode Nothing is really sent — deliveries and reads are simulated so you can try everything. [Connect my WhatsApp Business account](#)

Automations

Instagram and Facebook: answer comments with a private message and reply to messages automatically. Meta only lets a business answer people who wrote or commented first.

Simulate a comment

Comment → private message

When someone comments with a keyword, they get one private message and, if you want, a public reply under their comment.

CHANNEL

KEYWORDS

PRIVATE MESSAGE

PUBLIC REPLY (OPTIONAL)

USED

Instagram Whitening

WHITE

PRICE

Hi {name}! Teeth whitening is 20% off until 31 October. Want us to book you a slot?

Sent you a message {name} 📄

1

Delete

Automatic replies to messages

When a message contains a keyword, this reply is sent at once. Each person gets it at most once every 12 hours.

CHANNEL

KEYWORDS

AUTOMATIC REPLY

USED

Instagram and Facebook

price

prix

fiyat

Hello! Check-up and cleaning from 60 USD, whitening from 150 USD. Book here or call us.

1

Delete

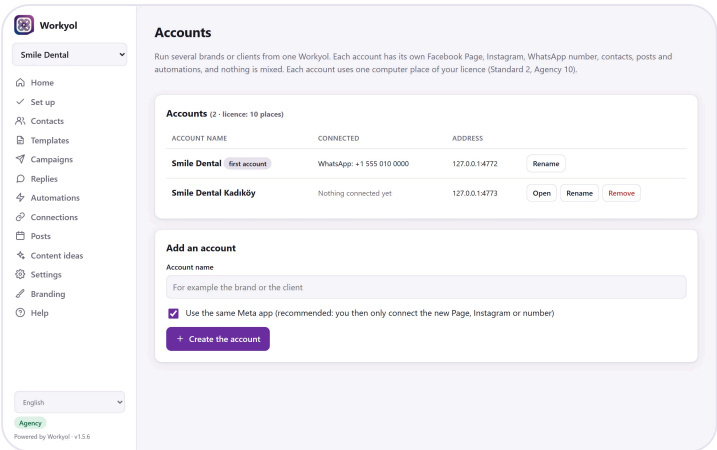
Automations: a keyword in a comment or a message sends the right answer, with a file if needed.

ONE LICENCE, 10 CLIENTS

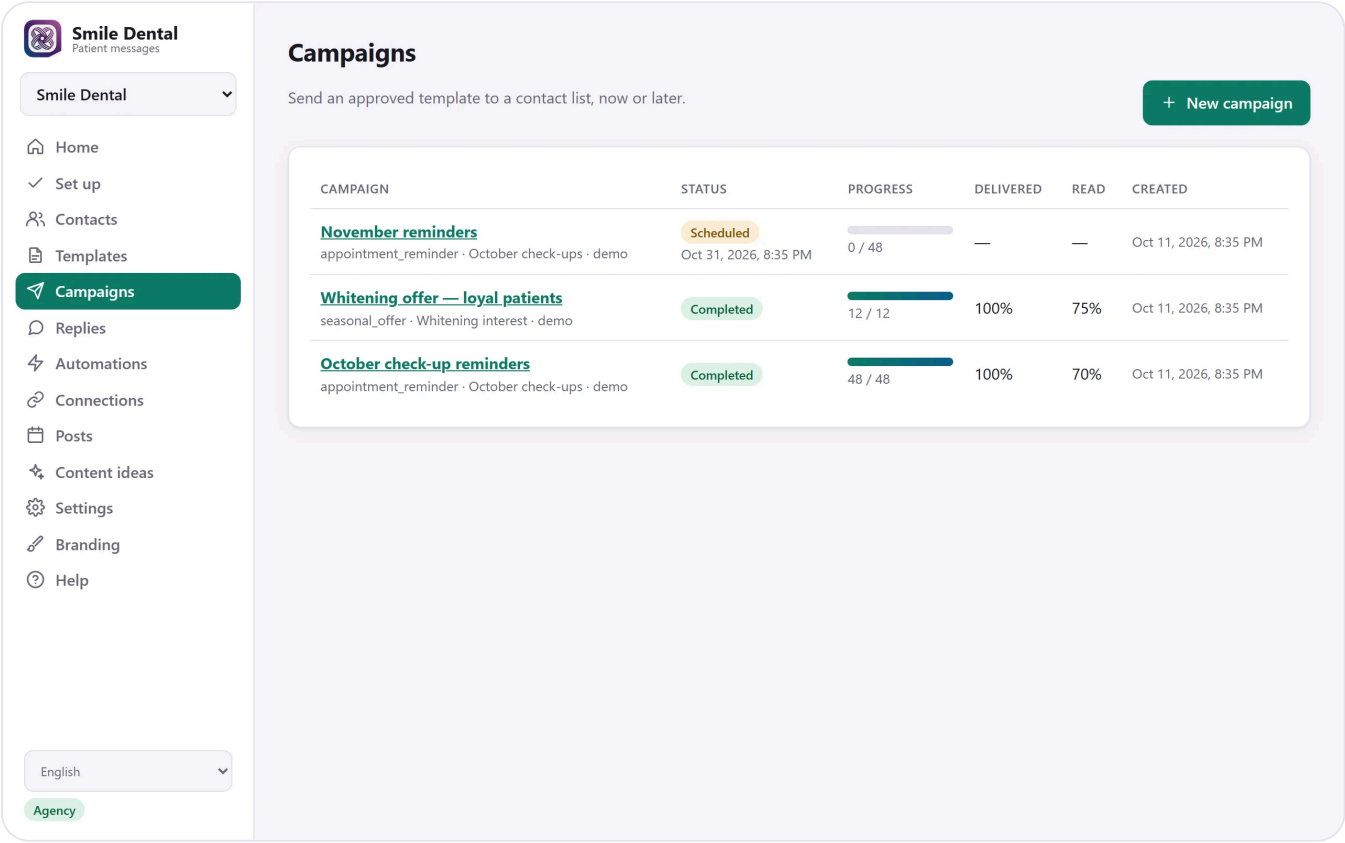
Run every client from one Workyol, under your name

Each client is an **account** with its own Facebook Page, Instagram, WhatsApp number, contacts, templates, automations and posts. Nothing is mixed. Switch between clients from the menu.

On the Agency plan you add your own **name, logo and colours** and remove "Powered by Workyol". Install it on your team's computers: the 10 places of the licence are shared between your clients and computers.



Accounts: one client per account, each with its own Meta connections.



White-label: the same app as "Smile Dental · Patient messages", in the client's colours.

YOUR AI ASSISTANT RUNS IT

Manage 10 clients in minutes a day with ChatGPT or Claude

Workyol has a built-in connector (MCP) for the AI assistant you already pay for. Connect it in one click, then ask in plain words, for any client:

ChatGPT

Claude Desktop

Claude Code

Codex

Gemini CLI

Cursor

VS Code

Windsurf

LM Studio

> Summarise today's messages for Smile Dental and draft answers to the 5 that are still waiting.

> Write captions for the 8 videos in this folder and schedule them on Instagram for Bella Salon, Monday to Thursday at 6 pm.

> Add an automation for Atlas Realty: when someone comments VISIT, send the booking link privately.

> Prepare next week's reminder campaign for the clinic's opted-in patients and show me before sending.

The assistant **always asks for your yes** before it sends a message or publishes a post. It uses your own ChatGPT or Claude subscription: Workyol adds no AI cost.

 Workyol

Smile Dental

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Connections (Zapier, n8n, Make, forms)

Connect Workyol to your other tools: send what happens in Workyol to a spreadsheet, a CRM or a team chat, and let a website form or a shop add contacts or send an approved WhatsApp message.

1 Zapier, n8n, Make, forms

2 AI assistants (Claude, ChatGPT...)

Two separate things: ① links Workyol to your other tools (spreadsheet, CRM, website form). ② lets an AI assistant use Workyol for you.

Use Workyol from Claude or another AI assistant

Workyol includes an MCP server: an AI assistant on this computer can check your setup, read and summarise your replies, draft answers, add automations, schedule Reels and prepare campaigns for every account. Click Connect next to your app: Workyol sets itself up.

Connect in one click

 Claude Desktop Workyol is in its settings	✓ Connected	Disconnect
 Cursor Workyol is in its settings	✓ Connected	Disconnect
 Claude Code Workyol is in its settings	✓ Connected	Disconnect
 VS Code (Copilot) Installed on this computer		Connect
 Codex (OpenAI) Installed on this computer		Connect
 Gemini CLI		

Connections → AI assistants: one click per app.

CONNECT YOUR OTHER TOOLS

Plug Workyol into Gmail, Google Sheets, your CRM and thousands of apps

Through Zapier, Make, n8n, or any tool that can send or receive a webhook (Coze, Pabbly...). No code: n8n gets a ready-made workflow to import, Zapier and Make take two copy-pastes.

When something happens in Workyol...

- A new WhatsApp, Instagram or Messenger message → a new row in **Google Sheets**, or a new lead in **HubSpot, Pipedrive** or your CRM
- A comment on a post → an alert in **Gmail, Slack or Telegram** for the team
- Someone replies STOP → the contact is marked "unsubscribed" in the CRM
- A campaign finishes → the delivery and read summary e-mailed to the client
- A post is published, or fails → the team gets a message

...or let another tool use Workyol

- A website form (**WordPress, Google Forms, Typeform**) → the person is added to a Workyol list
- An order in **Shopify or WooCommerce** → an approved WhatsApp message: "Thank you, your order is confirmed"
- A booking in **Calendly** or your booking system → a WhatsApp confirmation with the date and time
- Only people who agreed are added or messaged: consent is required for every contact.

For an agency it is an easy extra: "your leads go straight into your sheet and your CRM, automatically."

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Smile Dental

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Quick start

n8n

Download a ready workflow and import it in n8n (... → Import from file): a form that adds leads to Workyol, and a receiver for Workyol's events. Your address and key are already inside.

Download the n8n workflow

Z

Zapier

Create a Zap → trigger "Webhooks by Zapier" → Catch Hook → copy its address and add it below. To send to Workyol: action "Webhooks by Zapier" → POST to the incoming address below.

Open Zapier ↗

M

Make

Create a scenario → module "Webhooks" → Custom webhook → copy its address and add it below. To send to Workyol: module "HTTP" → Make a request (POST) to the incoming address below.

Open Make ↗

When something happens in Workyol, tell another tool

Paste the address from a Zapier "Catch Hook", an n8n "Webhook" node or a Make "Custom webhook". Workyol sends each event as JSON, signed with a secret (header X-Workyol-Signature), while Workyol is running.

NAME	EVENTS	LAST SENT
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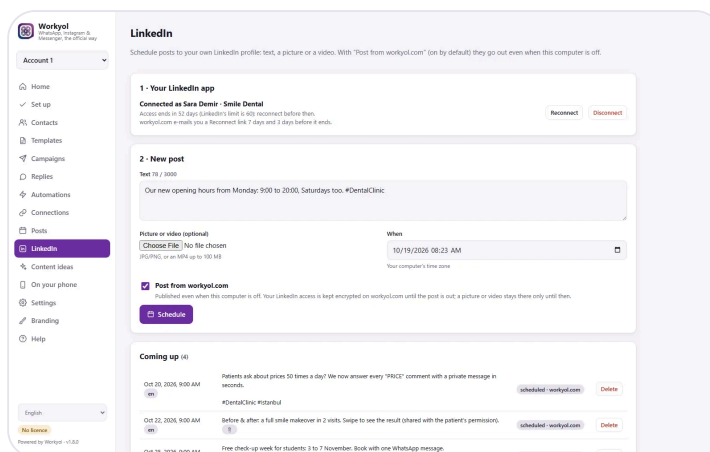
Connections: a ready n8n workflow, and two copy-pastes for Zapier or Make.

POSTS AND CONTENT

LinkedIn, and a month of content prepared by AI

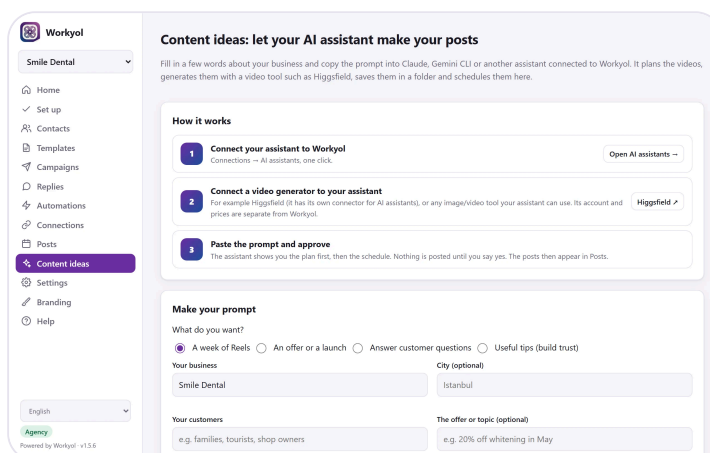
LinkedIn posts on the profile

Text, a picture or a video, scheduled weeks ahead on a LinkedIn profile, next to the Instagram and Facebook Reels. Posted from workyol.com even when the computer is off. LinkedIn asks to reconnect every 60 days: Workyol e-mails a Reconnect link 7 and 3 days before. (Personal profiles; company pages later.)



Content ideas: a month of posts in minutes

Fill in the business, its customers and the offer. Workyol writes the brief for your AI assistant: it plans the posts, makes the pictures or videos with a tool such as Higgsfield (its own account), saves them in a folder and schedules them in Workyol. Nothing is posted until you say yes.



Sell it as social media management: a month of posts per client, prepared in one sitting.

EVERYTHING INCLUDED

All of this, for every client, in one licence

WhatsApp campaigns

- Campaigns from an Excel or CSV list, each blank filled from its column
- Your own templates, sent to Meta for approval from the app
- 35 ready-made templates for 7 industries, in 5 languages
- A picture, video or PDF on top, plus quick-reply, website or call buttons
- Schedule, pause, resume, and “Send again” to the ones that failed
- Sent, delivered, read and failed per person, with Meta’s errors explained in plain words

Auto-replies and inbox

- Keyword auto-replies in private messages on WhatsApp, Instagram and Messenger
- Replies can carry a picture, video, voice note, PDF, Word or Excel file
- Comment → private message on Instagram and Facebook, plus a public reply on Instagram
- A tap on a template button (Catalogue, Prices, Call me back) answers itself
- 26 ready-made automations for 7 industries, and “Simulate a message” to test them
- One inbox with the photos, voice notes and files customers send; STOP understood in many languages

Posts

- Instagram and Facebook Reels scheduled weeks ahead
- LinkedIn posts with text, a picture or a video
- Published from workyol.com even when the computer is off
- Content ideas: a ready brief for your AI assistant to plan the month’s posts

Agency and team

- Up to 10 client accounts, each with its own Page, Instagram and number
- Your name, logo and colours, without “Powered by”
- The app in English, French, Turkish, Arabic and Spanish
- Password protection, and the inbox on phones over the office Wi-Fi

AI and connections

- One-click connection to Claude, Codex, Gemini CLI, Cursor, VS Code, Windsurf and LM Studio
- A private connector for ChatGPT
- Zapier, Make and n8n: send events to other tools, or let a website form or a shop add contacts and send a WhatsApp

Setup and help

- A Set up page: numbered steps, a button to the right Meta page, green ticks when it works
- A video guide on every page, and a full illustrated guide
- Demo mode with sample data, and a free 7-day trial
- Optional setup call with us (\$149)

THE BUSINESS MODEL

Turn a one-time \$299 into monthly revenue

You pay Workyol once. Your clients pay you every month for a service they understand: "we answer your WhatsApp and Instagram, send your reminders and post your videos."

WHAT YOU SELL	EXAMPLE PRICE
Setup: connect the client's WhatsApp, Instagram and Page, write the auto-replies	\$150–300 once
Monthly care: inbox rules, 1–2 campaigns, scheduled posts, monthly report	\$49–149 / month
Example: 10 clients × \$79 per month	\$790 / month

Your Workyol cost for those 10 clients

\$299 once

Example prices only: you set your own. Meta's WhatsApp message fees are billed by Meta to each client's own card in WhatsApp Manager; replies within 24 hours are free.

More than 10 clients, or several branches?

Large agencies, franchises and groups with many branches get a licence with as many places as they need. Write to us and we prepare it for you.

hello@workyol.com

GET STARTED

From trial to your first paying client

1

Try it free for 7 days

No card. Real messages with your own Meta accounts, or the demo mode with sample data.
workyol.com/agency.

2

Set up your first client

The Set up page guides every step with buttons and green ticks.
Watch the 5-minute video:
youtu.be/Pz6-BXkwgP0

3

Buy Agency, keep everything

Buy with the same e-mail: your trial key becomes the full Agency licence. 14-day money-back guarantee.



ALSO FROM US

Need new clients for your agency? Meet Leadyol

Leadyol is our second app: lists of businesses by industry and place, from **1,800+ categories**, in any city, country or region. It visits each business's own website for the e-mails and social profiles it publishes, checks the e-mails, merges duplicates and exports to Excel. Dentists in Dubai, hotels in Antalya, shops in Riyadh: your next prospects in minutes. Paid once, from \$79.

Leadyol lists are for your own prospecting by e-mail or phone, within each country's law. WhatsApp campaigns in Workyol only go to people who opted in.

Discover Leadyol · leadyol.tr



LinkedIn

Ayoub Annan

Founder of Workyol and Leadylol · Afrikyol, LLC

I build Workyol and answer every message myself. Write to me, or connect with me on LinkedIn: I'm happy to help you set up your first client.

hello@workyol.com

linkedin.com/in/ayoub-annan-afrikyol

Want to see it first?

A free 30-minute video demo: we show you a client set up from zero and answer your questions. Or we set up your first client with you (\$149).

[Book a free demo](#)

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