

WORKYOL FOR SMALL BUSINESSES

Answer every customer from one place: WhatsApp, Instagram and Messenger

For solopreneurs, shops, clinics and companies. Send reminders and offers to the people who asked for them, reply to every message and comment, and schedule your posts, from your computer and your phone. One licence, paid once.

Meta's official APIs

2 computers · \$79 once

No monthly fee

Works with ChatGPT & Claude

IS THIS YOU?

Customers write to you everywhere. Workyol puts it all in one place.

A solopreneur

Messages on WhatsApp, Instagram and Facebook all day, answered one by one between two jobs.

→ One inbox for all three, and auto-replies that answer the usual questions for you.

A clinic or a salon

Patients forget their appointments, and the phone rings for the same questions.

→ WhatsApp reminders to the people who agreed, and instant answers with your hours and prices.

A shop or a restaurant

"Price?" under every post, and orders lost in the comments.

→ Each comment gets the price, photos or the menu in a private message, automatically.

A company

Customer messages spread over several phones and apps.

→ One inbox on 2 computers, and on the team's phones over the office Wi-Fi.

WHAT YOU CAN DO

More answers, more bookings, less time on the phone

Every comment becomes a conversation

Someone comments "price?" under your post: they get the price, photos or a PDF in a private message, and a public reply under the post. Automatically.

One inbox for three apps

WhatsApp, Instagram and Messenger in one place, with photos, voice notes, videos and PDFs, on the computer and the phone.

Auto-replies, day and night

A keyword in a message sends your opening hours, prices, catalogue or booking link at once, with a picture, PDF or voice note if needed.

Reminders and offers that get read

WhatsApp reminders and offers to customers who said yes, filled from an Excel list, with sent, delivered and read for each person. STOP is handled automatically.

Posts on autopilot

Instagram and Facebook Reels and LinkedIn posts scheduled weeks ahead, published even when the computer is off.

Clear reports

Delivery and read rates for every campaign, downloadable as a spreadsheet.

**Workyol**
WhatsApp, Instagram & Messenger, the official way

Smile Dental

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Powered by Workyol - v1.5.6

Demo mode Nothing is really sent — deliveries and reads are simulated so you can try everything. [Connect my WhatsApp Business account](#)

Automations

Instagram and Facebook: answer comments with a private message and reply to messages automatically. Meta only lets a business answer people who wrote or commented first.

Simulate a comment

Comment → private message

When someone comments with a keyword, they get one private message and, if you want, a public reply under their comment.

CHANNEL	KEYWORDS	PRIVATE MESSAGE	PUBLIC REPLY (OPTIONAL)	USED	
Instagram Whitening	WHITE PRICE	Hi {name}! Teeth whitening is 20% off until 31 October. Want us to book you a slot?	Sent you a message {name}	1	Delete

Automatic replies to messages

When a message contains a keyword, this reply is sent at once. Each person gets it at most once every 12 hours.

CHANNEL	KEYWORDS	AUTOMATIC REPLY	USED	
Instagram and Facebook	price prix fiyat	Hello! Check-up and cleaning from 60 USD, whitening from 150 USD. Book here or call us.	1	Delete

Automations: a keyword in a comment or a message sends the right answer, with a file if needed.

ONE LICENCE

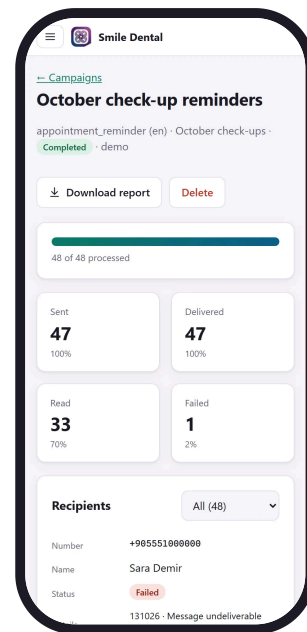
2 computers, your phone, and no monthly fee

Install Workyol on **2 computers**: the reception desk and your office, or your laptop and your desktop.

On your phone: set a password, turn on phone access and scan the QR code. The inbox works like WhatsApp, on the same Wi-Fi as the computer.

\$79, paid once. No monthly fee to us and no limit on contacts or campaigns. Meta bills your WhatsApp account directly for the messages you send; replies within 24 hours are free.

Your contacts and messages stay on your own computer and only go to Meta.



Need more computers, or several branches?

Companies with more computers, branches or brands get a licence with as many places as they need. Write to us and we prepare it for you. Do you run your clients' accounts? See Workyol for agencies.

hello@workyol.com

Workyol for agencies

YOUR AI ASSISTANT HELPS

Let ChatGPT or Claude do the daily work

Workyol has a built-in connector (MCP) for the AI assistant you already pay for. Connect it in one click, then ask in plain words:

ChatGPT

Claude Desktop

Claude Code

Codex

Gemini CLI

Cursor

VS Code

Windsurf

LM Studio

> Summarise today's messages and draft answers to the ones still waiting.

> Write captions for the 8 videos in this folder and schedule them on Instagram, Monday to Thursday at 6 pm.

> Add an automation: when someone comments PRICE, send the price list privately.

> Prepare next week's reminder campaign for the customers who said yes, and show me before sending.

The assistant **always asks for your yes** before it sends a message or publishes a post. It uses your own ChatGPT or Claude subscription: Workyol adds no AI cost.

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Smile Dental

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Connections (Zapier, n8n, Make, forms)

Connect Workyol to your other tools: send what happens in Workyol to a spreadsheet, a CRM or a team chat, and let a website form or a shop add contacts or send an approved WhatsApp message.

1 Zapier, n8n, Make, forms

2 AI assistants (Claude, ChatGPT...)

Two separate things: ① links Workyol to your other tools (spreadsheet, CRM, website form). ② lets an AI assistant use Workyol for you.

Use Workyol from Claude or another AI assistant

Workyol includes an MCP server: an AI assistant on this computer can check your setup, read and summarise your replies, draft answers, add automations, schedule Reels and prepare campaigns for every account. Click Connect next to your app: Workyol sets itself up.

Connect in one click

 Claude Desktop Workyol is in its settings	✓ Connected	Disconnect
 Cursor Workyol is in its settings	✓ Connected	Disconnect
 Claude Code Workyol is in its settings	✓ Connected	Disconnect
 VS Code (Copilot) Installed on this computer		Connect
 Codex (OpenAI) Installed on this computer		Connect
 Gemini CLI		

Connections → AI assistants: one click per app.

CONNECT YOUR OTHER TOOLS

Plug Workyol into Gmail, Google Sheets, your CRM and thousands of apps

Through Zapier, Make, n8n, or any tool that can send or receive a webhook. No code: n8n gets a ready-made workflow to import, Zapier and Make take two copy-pastes.

When something happens in Workyol...

- A new WhatsApp, Instagram or Messenger message → a new row in **Google Sheets**, or a new lead in **HubSpot**, **Pipedrive** or your CRM
- A comment on a post → an alert in **Gmail**, **Slack** or **Telegram**
- Someone replies STOP → the contact is marked "unsubscribed" in the CRM

...or let another tool use Workyol

- A website form (**WordPress**, **Google Forms**, **Typeform**) → the person is added to a Workyol list
- An order in **Shopify** or **WooCommerce** → an approved WhatsApp message: "Thank you, your order is confirmed"
- A booking in **Calendly** or your booking system → a WhatsApp confirmation with the date and time
- Only people who agreed are added or messaged: consent is required for every contact.

 **Workyol**

Smile Dental

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Quick start

n8n

n8n

Download a ready workflow and import it in n8n (... → Import from file): a form that adds leads to Workyol, and a receiver for Workyol's events. Your address and key are already inside.

Download the n8n workflow

Z

Zapier

Create a Zap → trigger "Webhooks by Zapier" → Catch Hook → copy its address and add it below. To send to Workyol: action "Webhooks by Zapier" → POST to the incoming address below.

Open Zapier ↗

M

Make

Create a scenario → module "Webhooks" → Custom webhook → copy its address and add it below. To send to Workyol: module "HTTP" → Make a request (POST) to the incoming address below.

Open Make ↗

When something happens in Workyol, tell another tool

Paste the address from a Zapier "Catch Hook", an n8n "Webhook" node or a Make "Custom webhook". Workyol sends each event as JSON, signed with a secret (header X-Workyol-Signature), while Workyol is running.

NAME	EVENTS	LAST SENT
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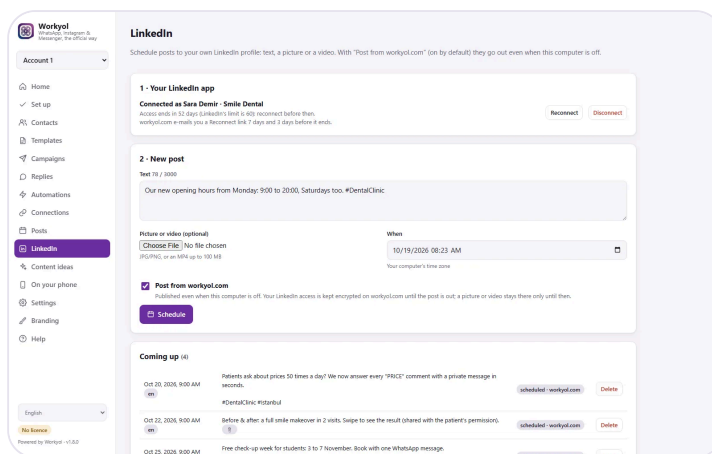
Connections: a ready n8n workflow, and two copy-pastes for Zapier or Make.

POSTS AND CONTENT

LinkedIn, and a month of content prepared by AI

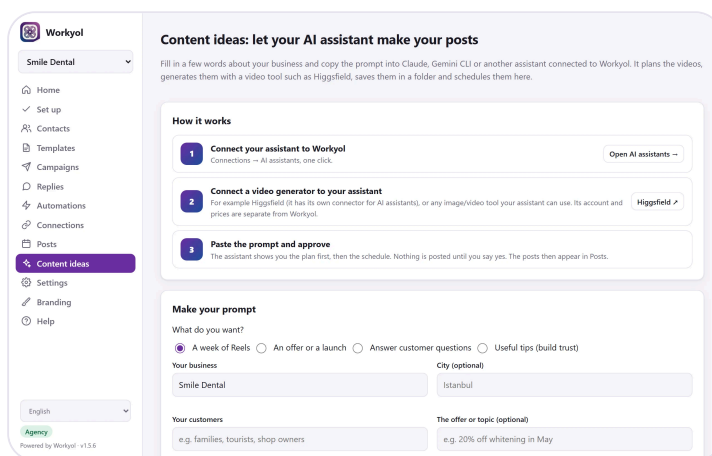
LinkedIn posts on your profile

Text, a picture or a video, scheduled weeks ahead on your LinkedIn profile, next to your Instagram and Facebook Reels. Posted from workyol.com even when the computer is off. LinkedIn asks to reconnect every 60 days: Workyol e-mails you a Reconnect link 7 and 3 days before. (Personal profiles; company pages later.)



Content ideas: a month of posts in minutes

Describe your business, your customers and your offer. Workyol writes the brief for your AI assistant: it plans the posts, makes the pictures or videos with a tool such as Higgsfield (its own account), saves them in a folder and schedules them in Workyol. Nothing is posted until you say yes.



EVERYTHING INCLUDED

All of this in the Standard licence

WhatsApp campaigns

- Campaigns from an Excel or CSV list, each blank filled from its column
- Your own templates, sent to Meta for approval from the app
- 35 ready-made templates for 7 industries, in 5 languages
- A picture, video or PDF on top, plus quick-reply, website or call buttons
- Schedule, pause, resume, and “Send again” to the ones that failed
- Sent, delivered, read and failed per person, with Meta’s errors explained in plain words

Auto-replies and inbox

- Keyword auto-replies in private messages on WhatsApp, Instagram and Messenger
- Replies can carry a picture, video, voice note, PDF, Word or Excel file
- Comment → private message on Instagram and Facebook, plus a public reply on Instagram
- A tap on a template button (Catalogue, Prices, Call me back) answers itself
- 26 ready-made automations for 7 industries, and “Simulate a message” to test them
- One inbox with the photos, voice notes and files customers send; STOP understood in many languages

Posts

- Instagram and Facebook Reels scheduled weeks ahead
- LinkedIn posts with text, a picture or a video
- Published from workyol.com even when the computer is off
- Content ideas: a ready brief for your AI assistant to plan the month’s posts

Your business and team

- One business on 2 computers
- The inbox on your phone over the Wi-Fi, protected by a password
- The app in English, French, Turkish, Arabic and Spanish
- More computers or branches: a bigger licence on request

AI and connections

- One-click connection to Claude, Codex, Gemini CLI, Cursor, VS Code, Windsurf and LM Studio
- A private connector for ChatGPT
- Zapier, Make and n8n: send events to other tools, or let a website form or a shop add contacts and send a WhatsApp

Setup and help

- A Set up page: numbered steps, a button to the right Meta page, green ticks when it works
- A video guide on every page, and a full illustrated guide
- Demo mode with sample data, and a free 7-day trial
- Optional setup call with us (\$149)

GET STARTED

From trial to your first campaign

1

Try it free for 7 days

No card. Real messages with your own Meta accounts, or the demo mode with sample data.

workyol.com/standard

2

Set up your business

The Set up page guides every step with buttons and green ticks.

Watch the 5-minute video: youtu.be/Pz6-BXk wgP0

3

Buy Standard, keep everything

Buy with the same e-mail: your trial key becomes the full Standard licence. 14-day money-back guarantee.



ALSO FROM US

Do you sell to other businesses? Meet Leadylol

Leadylol is our second app: lists of businesses by industry and place, from **1,800+ categories**, in any city, country or region. It visits each business's own website for the e-mails and social profiles it publishes, checks the e-mails, merges duplicates and exports to Excel. Clinics, hotels, shops, offices: your next customers in minutes. Paid once, from \$79.

Leadylol lists are for your own prospecting by e-mail or phone, within each country's law. WhatsApp campaigns in Workyol only go to people who opted in.

Discover Leadylol · leadylol.tr



LinkedIn

Ayoub Annan

Founder of Workyol and Leadylol · Afrikyol, LLC

I build Workyol and answer every message myself. Write to me, or connect with me on LinkedIn: I'm happy to help you set up your business.

hello@workyol.com

linkedin.com/in/ayoub-annan-afrikyol

Want to see it first?

A free 30-minute video demo: we show you Workyol set up from zero and answer your questions. Or we set it up with you (\$149).

Book a free demo

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